

**ACBO STRATEGIC PLAN**  
**2012-2015**

**Objective 1:** Provide professional development to ACBO members and associates including: education; training; mentoring; networking; and, resource materials.

<b>ACTIVITY</b>	<b>CURRENT STATUS</b>	<b>2012 AND BEYOND</b>
a) Maintain and Promote website		Expand access to the minutes, reports etc. pertinent to CBO's
b) Re-invigorate sub-committees/task forces and enhance their communications with CBO's	Currently, Task Force activity is consistent. More access to their agendas and meeting notes should be provided via web site, and a greater presence at conferences.	a) Establish a report update distribution process for Task Force members b) Develop a list of potential committee and taskforce members
c) Evaluate feasibility of hiring part-time assistance for financial record keeping and special projects.	Current contract with ACCCA to provide administrative assistance in place. Does not include financial services such as bookkeeping. Agreement renews in 2013 but can be amended.	Amend existing agreement to provide for special projects and financial record keeping services as needed
d) Continue to regularly review Bylaws and Strategic Plan.	Existing by-laws last reviewed in 2012.	Review By-Laws and strategic plan concurrently every three years.
e) Continue to provide outreach, mentoring, supportive services & training to new and current financial administrators.	Currently the Association provides training via two comprehensive conference programs (Spring & Fall); two levels of Institute training that alternate years and contribute to the Chancellor's annual budget workshops and the ACCCA annual workshop on the Governor's proposed budget.	Establish a goal of at least one regional meeting of the CBOs and Directors. Regional reps are responsible for instituting these meetings. Establish drive-in workshops on topics such as how to calculate FTES, GO Bond management.
f) Create professional development themes for conference program.	Currently, each program developed for the ACBO conference is either for purposes of professional development or informational.	Identify themes for conferences linked to current issues.
g) Ensure that website includes materials regarding professional development from conference and other services.	All conference materials and linkages to resources and services are included in the new website content.	Enhance availability via web to ACBO conference and other materials

## ACBO Strategic Plan 2012 thru 2015

**Objective 2:** Promote professional standards and ethical conduct for business officers to enhance institutional, administrative, and financial effectiveness.

ACTIVITY	CURRENT STATUS	2012 AND BEYOND
a) Integrate professional standards components & conduct into mentoring program. (GASB issues, fiscal accounting standards, government standards, code of ethics)	GASB and other important issues integrated into conference agendas.	Establish a subcommittee to develop an ACBO code of ethics and professional standards.

## ACBO Strategic Plan 2012-2015

**Objective 3:** Strengthen communication and dialogue among CBOs of California community colleges and officials of other organizations and governmental agencies.

ACTIVITY	CURRENT STATUS	2012 AND BEYOND
a) Review and enhance current CBO directory on website.	Directory of CBOs is on the new website.	Establish a process for review and updating of outdated information on the directory semi-annually by the region representatives
b) Encourage and support regional meetings throughout the year.	Currently, regional meetings are not happening on a regular basis.	Establish the need to hold regional meetings and engage regional representatives on the Board to commit to a calendar of meetings.
d) Establish restricted Communication medium for 72 CBO's only		Establish a strict 72 CBO contact list serve.

**Objective 4:** Provide leadership and advocacy in finance, facilities, and administrative issues facing California community colleges

ACTIVITY	CURRENT STATUS	2012 AND BEYOND
a) Identify existing linkages and those that need to be developed. (Where do we need additional visibility, networks and linkages?)		Reach out to see if CEO Board would be interested in joint meeting of two Boards annually
b) Enhance and increase CBO representation.		Through active and effective representation with other agencies and the California Community College Chancellor's Office